

**2011** ISUZU TRUCK  
**N-SERIES**

**When you need to pack it,  
stack it, stock it, store it,  
keep it from prying eyes,  
keep it organized . . .**

**In a truck that's as durable  
and efficient as it is  
practical . . .**

***The NPR ECO-MAX with  
Reading's Tool Pro Body***



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**ISUZU**  
**2011 NPR ECO-MAX with Reading's Tool Pro Body**



## The NPR ECO-MAX with Reading's Tool Pro Body is the Truck to Drive.

For over 50 YEARS, Isuzu low-cab-forward trucks have set world standards for performance, practicality, dependability and economy. And, Reading Truck Body has been manufacturing service bodies that have revolutionized the way industries have organized and transported tools and equipment.

Now, Isuzu Truck and Reading Truck Body have teamed up to produce an exciting new vehicle that will dramatically increase driver productivity . . . while it dramatically lowers your cost of ownership.

### Introducing the NPR ECO-MAX with Reading's Tool Pro Body.

The Reading Tool Pro mates a lightweight aluminum body incorporating Reading's most ingenious innovations to the sophisticated Isuzu NPR ECO-MAX powertrain to create a truck that optimizes driver efficiency and fuel efficiency.

And it's available exclusively at your Isuzu truck dealer.

## TRUE TRUCK CAPABILITY

The 2011 NPR ECO-MAX with Reading's Tool Pro Body begins with the qualities that have made Isuzu medium-duty trucks legendary. The legacy continues with:

- **Power:** The new Isuzu 4JJ1-TC 3.0-liter DOHC turbocharged diesel engine that produces 150 horsepower and 282 lbs.-ft. of torque
- **Economy:** The Isuzu diesel engine has an oil-change interval of 10,000 miles—and it achieves up to 20% better fuel economy than the 12,000-lb. GVWR NPR it replaces
- **Durability:** The Isuzu 4JJ1-TC diesel engine has a B10 durability rating. This means that 90% of these engines will reach 310,000 miles before requiring an overhaul
- **Environmental Concern:** Like all Isuzu trucks, the NPR ECO-MAX with Reading's Tool Pro Body meets tough EPA 2010 and CARB HD-OBDD emissions standards

This state-of-the-art platform is matched to Reading's 11-foot Tool Pro Service Body that enhances Reading's tradition of convenient, secure tool and equipment storage with an array of fantastic new features.

## DON'T PILE IT — FILE IT

The Reading Tool Pro Body—available in both open Service Body and enclosed Service Van versions—is designed to maximize driver productivity today and for years to come, with features like:

- Lightweight and corrosion resistant 5052 aluminum shell
- A 45% weight savings over comparable steel bodies
- Acrylic e-coat immersion priming and powder coat finish inside and out
- Alumina-Fill aluminum gas-fill receptacle that helps to protect the body from scratches and de-lamination
- Thick, double-paneled compartment doors with nitrogen strut door holders and patented hidden hinges
- Rugged, reinforced understructure with a metal protecting and sound deadening undercoating application

*Enclosed ISV model weighs in at 1,750 lbs.*

*Open ISB model weighs in at 1,000 lbs.*

The Reading Tool Pro Body also incorporates a slip-resistant bumper and Reading's exclusive Dual Pro seal system that provides two levels of protection against the elements.

And with an 86-inch outside width and 75-inch inside height, the Reading Tool Pro Body has plenty of room to store a wide variety of equipment.

## BACKED AS WELL AS IT'S BUILT

Isuzu covers the engine and drivetrain components against defects in material and workmanship for three years and warrants the cab and chassis against perforation from corrosion for four years, regardless of mileage.

Reading's Tool Pro Body is backed by an industry leading ten-year limited warranty. All key cylinders are warranted for the life of the body to the original purchaser.

Additional warranty details are available at your Isuzu truck dealer.

The NPR ECO-MAX with Reading's Tool Pro Body: No matter what kind of equipment you have to pack, stack, stock, store, pile or file—for economy, durability, and low cost of ownership, this is the truck to drive.

